

**Program Code**

BCOM

**Program Minimum Units**

72

**Standard Duration**

3 Years

**Program Faculty**

Faculty of Professions

**AQF Level**

07

**Academic Year**

2022

These Program Rules should be read in conjunction with the University's policies (<http://www.adelaide.edu.au/policies>).

**Overview**

The Bachelor of Commerce is designed to prepare students for professional accreditation in accounting, finance or marketing. Students completing an accounting major will be entitled to join the CPA Australia (Certified Practising Accountants) and CA ANZ (Chartered Accountants Australia and New Zealand); the finance major meets the entrance requirements of the CFA Institute (Chartered Financial Analyst); and the marketing major is accredited with the AMI (Australian Marketing Institute).

The objectives of the Bachelor of Commerce are to provide students with:

- professional business skills, knowledge and experience/analytical tools necessary to be the creators, transformers and leaders of sustainable and innovative enterprises in the modern world;
- broad and coherent procedural and declarative knowledge of contemporary business issues and skills, with specialist discipline-specific depth in their respective discipline;
- opportunities to engage in work integrated learning;
- the capability to demonstrate their understanding of the principles, skills and knowledge of their respective disciplines.

The Bachelor of Commerce is an AQF level 7 program with a standard full-time duration of 3 years.

**Conditions****Condition of Enrolment**

*Interruption of program:* Students must apply for permission from the Faculty before taking a Leave of Absence. Any extension of the leave without approval will result in the loss of place in the program but an application may be made to be re-admitted to the program subject to the admission procedures in place at the time.

# Bachelor of Commerce (BCom)

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## Academic Program Rules for Bachelor of Commerce (BCom)

There shall be a Bachelor of Commerce (BCom).

### Qualification Requirements

#### Academic Program

To qualify for the degree of Bachelor of Commerce, the student must complete satisfactorily a program of study consisting of the following requirements with a combined total of not less than 72 units, comprising:

1. Level I courses not exceeding 30 units
2. Core courses to the value of 12 units
3. One major from the following:
  - Accounting
  - Corporate Finance
  - Marketing
  - Accounting and Corporate Finance (double major)
  - Accounting and Marketing (double major)
  - Corporate Finance and Marketing (double major)
4. Capstone course to the value of at least 3 units
5. Broadening electives to the value of 9 units

#### Core Courses

All of the following courses must be completed:

- ECON 1008 [Data Analytics I](#) (3 units)  
ENTREP 1000 [Business Lifecycles](#) (3 units)  
ENTREP 1002 [Personal Professional Development](#) (3 units)  
ENTREP 1011 [Entrepreneurship Foundations and Mindset](#) (3 units)

#### Capstone

All students, except those in the Corporate Finance and Marketing double major, must complete at least one course from the following:

- PROF 3500 [Undergraduate Professions Internship](#) (3 units)  
PROF 3501 [Undergraduate Professions Internship OS](#) (3 units)  
PROF 3505 [Undergraduate Professions Virtual Internship](#) (3 units)  
PROF 3510 [Industry Project](#) (3 units)  
ENTREP 3900 [eChallenge](#) (3 units)  
ENTREP 3901 [Tech eChallenge](#) (3 units)  
ENTREP 3902 Project Abroad UG (6 units)

Students completing a major in Marketing including a double major must complete the following:

- MARKETNG 3004 [Marketing Planning Project](#) (3 units)

#### Accounting

All of the following courses must be completed:

- ACCTING 1004 [Accounting Foundations](#) (3 units)  
ACCTING 2500 [Cost and Management Accounting](#) (3 units)  
ACCTING 2501 [Financial Accounting](#) (3 units)  
ACCTING 2503 [Accounting Systems and Data Analytics](#) (3 units)  
ACCTING 3500 [Accounting Theory](#) (3 units)  
ACCTING 3501 [Corporate Accounting](#) (3 units)  
ACCTING 3502 [Auditing](#) (3 units)  
COMMLAW 2503 [Company and Business Law](#) (3 units)  
COMMLAW 3500 [Income Tax Law III](#) (3 units)  
CORPFIN 1002 [Business Finance](#) (3 units)

ECON 1012 [Principles of Economics I](#) (3 units)

### Corporate Finance

All of the following courses must be completed:

ACCTING 1004 [Accounting Foundations](#) (3 units)  
CORPFIN 1002 [Business Finance](#) (3 units)  
CORPFIN 2502 [Business Valuation](#) (3 units)  
CORPFIN 2503 [Business Data Analytics](#) (3 units)  
CORPFIN 3501 [Portfolio Theory & Management](#) (3 units)  
CORPFIN 2504 [Options, Futures & Risk Management](#) (3 units)  
CORPFIN 3505 [Corporate Regulations and Ethics in Finance](#) (3 units)  
CORPFIN 3506 [Takeovers, Corporate Restructuring and Governance](#) (3 units)  
CORPFIN 3507 [Topics in Corporate Finance](#) (3 units)  
ECON 1012 [Principles of Economics I](#) (3 units)

**and**

CORPFIN 2501 [Financial Institutions Management](#) (3 units)

**or**

CORPFIN 2505 [Alternative Investments](#) (3 units)

### Marketing

All of the following courses must be completed:

MARKETNG 1001 [Introduction to Marketing](#) (3 units)  
MARKETNG 2002 [Marketing Analytics](#) (3 units)  
MARKETNG 2010 [Marketing Strategy](#) (3 units)  
MARKETNG 2501 [Consumer Behaviour](#) (3 units)  
MARKETNG 3006 [Delivering Customer Insights](#) (3 units)  
MARKETNG 3501 [Marketing to the World](#) (3 units)  
MARKETNG 3504 [Service Design and Marketing](#) (3 units)  
COMMLAW 2503 [Company and Business Law](#) (3 units)

### Accounting and Corporate Finance

All of the following courses must be completed:

ACCTING 1004 [Accounting Foundations](#) (3 units)  
ACCTING 2500 [Cost and Management Accounting](#) (3 units)  
ACCTING 2501 [Financial Accounting](#) (3 units)  
ACCTING 2503 [Accounting Systems and Data Analytics](#) (3 units)  
ACCTING 3500 [Accounting Theory](#) (3 units)  
ACCTING 3501 [Corporate Accounting](#) (3 units)  
ACCTING 3502 [Auditing](#) (3 units)  
ECON 1012 [Principles of Economics I](#) (3 units)  
COMMLAW 2503 [Company and Business Law](#) (3 units)  
COMMLAW 3500 [Income Tax Law III](#) (3 units)  
CORPFIN 1002 [Business Finance](#) (3 units)  
CORPFIN 2502 [Business Valuation](#) (3 units)  
CORPFIN 2503 [Business Data Analytics](#) (3 units)  
CORPFIN 3501 [Portfolio Theory & Management](#) (3 units)  
CORPFIN 2504 [Options, Futures & Risk Management](#) (3 units)  
CORPFIN 3505 [Corporate Regulations and Ethics in Finance](#) (3 units)  
CORPFIN 3506 [Takeovers, Corporate Restructuring and Governance](#) (3 units)  
CORPFIN 3507 [Topics in Corporate Finance](#) (3 units)

**and**

CORPFIN 2501 [Financial Institutions Management](#) (3 units)

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or

CORPFIN 2505 [Alternative Investments](#) (3 units)

### Accounting and Marketing

All of the following courses must be completed:

ACCTING 1004 [Accounting Foundations](#) (3 units)  
ACCTING 2500 [Cost and Management Accounting](#) (3 units)  
ACCTING 2501 [Financial Accounting](#) (3 units)  
ACCTING 2503 [Accounting Systems and Data Analytics](#) (3 units)  
ACCTING 3500 [Accounting Theory](#) (3 units)  
ACCTING 3501 [Corporate Accounting](#) (3 units)  
ACCTING 3502 [Auditing](#) (3 units)  
COMMLAW 2503 [Company and Business Law](#) (3 units)  
COMMLAW 3500 [Income Tax Law III](#) (3 units)  
CORPFIN 1002 [Business Finance](#) (3 units)  
ECON 1012 [Principles of Economics I](#) (3 units)  
MARKETNG 1001 [Introduction to Marketing](#) (3 units)  
MARKETNG 2002 [Marketing Analytics](#) (3 units)  
MARKETNG 2010 [Marketing Strategy](#) (3 units)  
MARKETNG 2501 [Consumer Behaviour](#) (3 units)  
MARKETNG 3006 [Delivering Customer Insights](#) (3 units)  
MARKETNG 3501 [Marketing to the World](#) (3 units)  
MARKETNG 3504 [Service Design and Marketing](#) (3 units)

### Corporate Finance and Marketing

All of the following courses must be completed:

ACCTING 1004 [Accounting Foundations](#) (3 units)  
COMMLAW 2503 [Company and Business Law](#) (3 units)  
CORPFIN 1002 [Business Finance](#) (3 units)  
CORPFIN 2502 [Business Valuation](#) (3 units)  
CORPFIN 2503 [Business Data Analytics](#) (3 units)  
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MARKETNG 3501 [Marketing to the World](#) (3 units)  
MARKETNG 3504 [Service Design and Marketing](#) (3 units)

and

CORPFIN 2501 [Financial Institutions Management](#) (3 units)

or

CORPFIN 2505 [Alternative Investments](#) (3 units)

### Elective Courses

Students may include electives from any undergraduate courses offered by the University that are available to the student. All students must include 9 units of Broadening Electives except for students completing a double major in Accounting and Corporate Finance, Accounting and Marketing, or Corporate Finance and Marketing.

**Published on:** 30 November, 2021 | 16:51:37

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