

Program Code

BMBCA

Program Minimum Units

96

Standard Duration

4 Years

Program Faculty

Faculty of Arts

AQF Level

07

Academic Year

2022

These Program Rules should be read in conjunction with the University's policies (<http://www.adelaide.edu.au/policies>).

Overview

This program integrates a grounding in contemporary media with an integrated and flexible approach to studying creative arts disciplines. The structural flexibility of the Bachelor of Creative Arts allied with the strong theoretical and applied grounding of the Bachelor of Media provides graduates with both a broad-ranging set of skills and knowledges and a focused understanding of their field or fields of creative practice. Courses in the Bachelor of Creative Arts allow students to develop practical skills in creative production and develop analytical and evaluative skills in reflection. The core courses in the degree offer students the opportunity to think deeply about creativity as a process and creative arts as individual disciplines. The Bachelor of Media provides students with a thorough understanding of contemporary media and how this complex industry is rapidly evolving under the influence of changing technologies and the different needs of societies around the world. Both core courses and Media Closed Electives provide opportunities for students to direct their learning towards specific sectors of media industries or to take a more wide-ranging approach to studying media. Capstone courses in both degrees provide opportunities for students to bridge the worlds of university and work by exploring ideas, developing skills and learning how to make a career in the worlds of art and/or media. The double degree contains opportunities for work integrated learning (internships), international exchange, practice led research and developing professional relationships with working creative artists.

The B Media with B Creative Arts is an AQF Level 7 qualification with a standard full-time duration of 4 years.

Conditions

Interruption of program: Students must apply for permission from the Executive Dean or delegate before taking a Leave of Absence. Any extension of the leave without approval will result in the loss of place in the program but an application may be made to be re-admitted to the program subject to the admission procedures in place at the time.

Academic Program Rules for Bachelor of Media with Bachelor of Creative Arts (B Media B Ctve Arts)

There shall be a Bachelor of Media with Bachelor of Creative Arts (B Media B Ctve Arts).

Qualification Requirements Academic Program

To qualify for the double degree of Bachelor of Media with Bachelor of Creative Arts, the student must complete satisfactorily a program of study consisting of the following courses with a combined total of not less than 96 units, comprising:

1. Bachelor of Media courses to the value of 36 units including:
 - 30 units of Media Core courses include Core Competency course
 - 6 units of Media Closed Electives
2. Bachelor of Creative Arts courses to the value of 60 units including:
 - 12 units of Creative Arts Core courses
 - 24 units of Production Closed electives
 - 12 units of Reflection Closed electives
 - 12 units of Production or Reflection Closed electives

Noting:

- Level I courses to a maximum of 30 units
- Level III courses to the value of at least 33 units
- Core courses to the value of 30 units including a course chosen from the Core Competency List to the value of 3 units
- Capstone courses to the value of 12 units

Please refer to individual Academic Program Rules for the Bachelor of Media and Bachelor of Creative Arts.

This program includes courses where work integrated learning is an option.

Students cannot undertake a Major in the Bachelor of Media.

Students cannot count Media core courses towards the Bachelor of Creative Arts component of the double degree. These courses are MDIA 1002 Key Concepts in Media, MDIA 1007 Digital Platforms and MDIA 2336 Digital Storytelling.

Core Competency Courses

To satisfy the requirements for Core Competency Courses students must complete courses to the value of 3 units.

Please note:

Students cannot cross-count the ARTS Core Competency course with any other program requirements, including program core courses, majors, minors, or elective lists. Ensure you read the [Course Planner](#) carefully to check your eligibility to enrol. If you need advice, seek assistance from the Faculty of Arts.

Core Competency Courses

Courses to the value of 3 units from the following:

Category A: Science, Technology, Engineering & Maths
ACCTING 1002 [Introductory Accounting](#) (3 units)
COMP SCI 1015 [Introduction to Applied Programming](#) (3 units)
ECON 1012 [Principles of Economics I](#) (3 units)

Bachelor of Media with Bachelor of Creative Arts (B Media B Ctve Arts)

MATHS 1005 [Critical Evaluation in Data Science](#) (3 units)
MDIA 1007 [Digital Platforms](#) (3 units)
MDIA 1017 [3D Imaging](#) (3 units)
PUB HLTH 1001 [Health and Illness in Populations](#) (3 units)
SCIENCE 1400 [Science or Fiction I](#) (3 units)
SCIENCE 1500 [Introductory Data Science - Becoming Smart About Data](#) (3 units)

or

Courses to the value of 3 units from the following:

Category B: Languages and Literacies

ABORIG 1001 [Indigenous People, Country & Protocols](#) (3 units)
CHIN 1001 [Chinese IA](#) (3 units)
CULTST 1001 [Approaches to Culture](#) (3 units)
EDUC 1016OL [Academic English I](#) (3 units)
EDUC 1017OL [Introduction to Online Educational Media](#) (3 units)
ENGL 1112 [Writing and Composition](#) (3 units)
FREN 1002 [French IA: Beginners' French](#) (3 units)
GEOG 1150 Indigenous Peoples and the Environment (3 units)
GERM 1002 [German IA: Beginners' German](#) (3 units)
INDO 1201 [Introductory Indonesian Part 1](#) (3 units)
JAPN 1001 [Japanese IA](#) (3 units)
LING 1053 [Australian Indigenous Languages \(Kurna focus\) I](#) (3 units)
LING 1101 [The Wonder of Language: an intro to Linguistics](#) (3 units)
LING 1102 [Introduction to Language in Culture and Society](#) (3 units)
MGRE 1201 [Introductory Modern Greek Part 1](#) (3 units)
MUSGEN 1004 [Musics of the World I](#) (3 units)
SPAN 1003 [Introduction to Spanish IA](#) (3 units)
SPAN 1003OL [Introduction to Spanish IA](#) (3 units)

or

Courses to the value of 3 units from the following:

Category C: Work Integrated Learning

ARTSEXP 1001 [Crafting Careers](#) (3 units)

Elective Courses

To satisfy the requirements for Elective Courses students must complete courses to the value of 54 units.

Electives

Double degree students choose:

- Media Closed electives from the Bachelor of Media to the value of 6 units
- Creative Arts electives from the Reflection and Production Closed Electives list for the B Creative Arts to the value of 48 units.

Note: MDIA 1002 Key Concepts in Media, MDIA 1007 Digital Platforms and MDIA 2336 Digital Storytelling are part of the Media Core, and cannot be included in this program as Creative Arts Closed Electives.

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