

**Program Code**

BMBS

**Program Minimum Units**

96

**Standard Duration**

4 Years

**Program Faculty**

Faculty of Arts

**AQF Level**

07

**Academic Year**

2022

These Program Rules should be read in conjunction with the University's policies (<http://www.adelaide.edu.au/policies>).

**Overview**

This program provides students with a thorough grounding in both contemporary media and sociology. The Media major explores how the complex media industry is rapidly evolving under the influence of changing technologies and the different needs of societies around the world. The Sociology major combines deep discipline knowledge of sociology with advanced quantitative data analysis skills. Students may develop distinctive pathways through the double degree program that allow them to develop knowledge and skills in relation to different facets of the practical and theoretical understanding of media and the application of sociological knowledge and techniques, including quantitative data analysis. Students who complete this program may go on to careers in a wide range of organisations and fields.

The Bachelor of Media with Bachelor of Sociology is an AQF Level 7 qualification with a standard full-time duration of 4 years.

**Conditions***Interruption of program:*

Students must apply for permission from the Executive Dean or delegate before taking a Leave of Absence. Any extension of the leave without approval will result in the loss of place in the program but an application may be made to be re-admitted to the program subject to the admission procedures in place at the time.

**Academic Program Rules for Bachelor of Media with Bachelor of Sociology (B Media B Soc)**

There shall be a Bachelor of Media with Bachelor of Sociology (B Media B Soc).

**Qualification Requirements  
Academic Program**

To qualify for the Bachelor of Media with Bachelor of Sociology the student must complete satisfactorily a program

## Bachelor of Media with Bachelor of Sociology (B Media B Soc)

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of study consisting of the following requirements with a combined total of not less than 96 units, comprising:

1. Bachelor of Media courses to the value of 48 units including;

- 30 units of Media Core courses including a course chosen from the Core Competency List to the value of 3 units
- 9 units of Media Closed electives
- 9 units of electives

2. Bachelor of Sociology courses to the value of 48 units including;

- 27 units of Sociology Core courses
- 3 units of Sociology Closed electives
- 18 units of electives

A student who undertakes the Bachelor of Media with Bachelor of Sociology may count a maximum of 24 units towards both degrees, satisfying the requirements for the two degrees with a minimum total of 96 units of study.

The requirement for broadening, where applicable, is waived in the double degree.

Please refer to individual Academic Program Rules for the Bachelor of Media, and Bachelor of Sociology.

### Core Competency Courses

To satisfy the requirements for Core Competency Courses students must complete courses to the value of 3 units.

#### Please note:

Students cannot cross-count the ARTS Core Competency course with any other program requirements, including program core courses, majors, minors, or elective lists. Ensure you read the [Course Planner](#) carefully to check your eligibility to enrol. If you need advice, seek assistance from the Faculty of Arts.

### Core Competency Courses

Courses to the value of 3 units from the following:

Category A: Science, Technology, Engineering & Maths

ACCTING 1002 [Introductory Accounting](#) (3 units)

COMP SCI 1015 [Introduction to Applied Programming](#) (3 units)

ECON 1012 [Principles of Economics I](#) (3 units)

MATHS 1005 [Critical Evaluation in Data Science](#) (3 units)

MDIA 1007 [Digital Platforms](#) (3 units)

MDIA 1017 [3D Imaging](#) (3 units)

PUB HLTH 1001 [Health and Illness in Populations](#) (3 units)

SCIENCE 1400 [Science or Fiction I](#) (3 units)

SCIENCE 1500 [Introductory Data Science - Becoming Smart About Data](#) (3 units)

or

Courses to the value of 3 units from the following:

Category B: Languages and Literacies

ABORIG 1001 [Indigenous People, Country & Protocols](#) (3 units)

CHIN 1001 [Chinese IA](#) (3 units)

CULTST 1001 [Approaches to Culture](#) (3 units)

EDUC 1016OL [Academic English I](#) (3 units)

EDUC 1017OL [Introduction to Online Educational Media](#) (3 units)

ENGL 1112 [Writing and Composition](#) (3 units)

FREN 1002 [French IA: Beginners' French](#) (3 units)

GEOG 1150 Indigenous Peoples and the Environment (3 units)  
GERM 1002 [German IA: Beginners' German](#) (3 units)  
INDO 1201 [Introductory Indonesian Part 1](#) (3 units)  
JAPN 1001 [Japanese IA](#) (3 units)  
LING 1053 [Australian Indigenous Languages \(Kaurua focus\) I](#) (3 units)  
LING 1101 [The Wonder of Language: an intro to Linguistics](#) (3 units)  
LING 1102 [Introduction to Language in Culture and Society](#) (3 units)  
MGRE 1201 [Introductory Modern Greek Part 1](#) (3 units)  
MUSGEN 1004 [Musics of the World I](#) (3 units)  
SPAN 1003 [Introduction to Spanish IA](#) (3 units)  
SPAN 1003OL [Introduction to Spanish IA](#) (3 units)

or

Courses to the value of 3 units from the following:

Category C: Work Integrated Learning

ARTSEXP 1001 [Crafting Careers](#) (3 units)

**Published on:** 30 November, 2021 | 16:55:02

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