

Program Code

MINEN

Program Minimum Units

48

Standard Duration

2 Years

Program Faculty

Faculty of Professions

AQF Level

09

Academic Year

2022

Special Notes

This program will no longer be open for enrolment to commencing students from Trimester 2, 2022.

These Program Rules should be read in conjunction with the University's policies (<http://www.adelaide.edu.au/policies>).

Overview

This program is designed to provide students with advanced knowledge and practical skills required to assess and implement new ideas, create and manage ambitious new ventures, develop entrepreneurial management practices and create supportive environments that foster and enable innovation.

The program is available in either online or intensive modes.

The Master of Applied Innovation and Entrepreneurship is an AQF Level 9 Masters Conversion qualification with a standard full-time duration of 2 years.

Conditions**Condition of Enrolment**

Interruption of program: Students must apply for permission from the Faculty before taking a Leave of Absence. Any extension of the leave without approval will result in the loss of place in the program but an application may be made to be re-admitted to the program subject to the admission procedures in place at the time.

Academic Program Rules for Master of Innovation and Entrepreneurship (MInnovEntr)

There shall be a Master of Innovation and Entrepreneurship (MInnovEntr).

**Qualification Requirements
Academic Program**

To qualify for the degree of Master of Innovation and Entrepreneurship, the student must complete satisfactorily a program of study consisting of the following requirements with a combined total of not less than 48 units.

Depending on the Research Project, students must complete;

1. Core courses to the value of either 24 or 27 units
2. Elective courses to the value of either 9 or 18 units
3. Research Project to the value of either 6 or and Advanced Research project to the value of 12 units

Prior Learning

Students with cognate knowledge may be approved by the Program Coordinator to complete additional electives in lieu of core courses to the equivalent unit value.

Core Courses

Core Courses

All of the following courses must be completed:

- ENTREP 5036 [Entrepreneurial Concepts and Mindset](#) (3 units)
- ENTREP 5038 [New Venture Creation](#) (3 units)
- ENTREP 7022 [Creativity and Innovation](#) (3 units)
- ENTREP 7028 [New Venture Strategy & Growth](#) (3 units)
- ENTREP 7048 Advanced Venture Planning and Communications (3 units)
- ENTREP 7049 [Entrepreneurship Research in Practice](#) (3 units)
- ENTREP 7059 [Project and Innovation Finance and Accounting](#) (3 units)
- ENTREP 7060 Marketing Technology and Innovation (3 units)

and

If completing the Advanced Research project, students must also complete the following Core Course:

- COMMERCE 7039 [Business Research Methods \(M\)](#) (3 units)

Research Project

All of the following courses must be completed:

- ENTREP 5029 [Project in Entrepreneurship \(6 units\)](#) (6 units)

or

If completing the Advanced Research project, students must complete the following Core Course:

- ENTREP 7061A [Research in Entrepreneurship Part 1](#) (0 units)
- ENTREP 7061B [Research in Entrepreneurship Part 2](#) (12 units)

Electives

To satisfy the requirements for Electives students must complete courses to the value of either 18 units or 9 units if completing the Advanced Research project.

Electives

- ENTREP 7019 [Social Entrepreneurship](#) (3 units)
- ENTREP 7020 Design Thinking (3 units)
- ENTREP 7027 Foresight & Social Change (3 units)
- ENTREP 7036 [Digital Entrepreneurship](#) (3 units)
- ENTREP 7046 Managing Innovation (3 units)

ENTREP 7050 Entrepreneurship Study Tour PG (3 units)
ENTREP 7900 [eChallenge](#) (3 units)
ENTREP 7902 Project Abroad PG (6 units)
PROJMGNT 5004 [Risk Assessment and Management](#) (3 units)
PROJMGNT 5021 [Project Management Fundamentals](#) (3 units)
PROJMGNT 7012 [Project Governance and Contracts](#) (3 units)
PROJMGNT 7038 [Project Leadership and Communication](#) (3 units)
PROJMGNT 7047 [Systems Design for Projects](#) (3 units)

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