

**Program Code**

UCEM

**Program Minimum Units**

12

**Standard Duration**

6 months

**Program Faculty**

Faculty of Arts

**AQF Level**

= "5-7"

**Academic Year**

2022

These Program Rules should be read in conjunction with the University's policies (<http://www.adelaide.edu.au/policies>).

**Overview**

The Undergraduate Certificate in Educational Media is an AQF Level 5 qualification with a standard full-time duration of 0.5 years.

**Conditions**

On current [TEQSA advice](#) (14 December 2021), students must complete the qualification by 30 June 2025.

Students must apply for permission from the Faculty before taking a Leave of Absence. Any extension of the leave without approval will result in the loss of place in the program but an application may be made to be re-admitted to the program subject to the admission procedures in place at the time.

**Academic Program Rules for Undergraduate Certificate in Educational Media (UGCertEdMedia)**

There shall be a Undergraduate Certificate in Educational Media (UGCertEdMedia).

**Qualification Requirements****Academic Program**

To qualify for the Undergraduate Certificate in Educational Media, the student must complete satisfactorily a program of study consisting of the following courses with a combined total of not less than 12 units, comprising:

1. Core EDUC course to the value of 3 units
2. Core MDIA course to the value of 3 units
3. Level I or II electives to the value of 6 units

### Core Courses

To satisfy the requirements for Core Courses students must complete courses to the value of 6 units.

### Core Courses Education

Courses to the value of 3 units from the following:

EDUC 1001 [Schools and Society](#) (3 units)

EDUC 1017OL [Introduction to Online Educational Media](#) (3 units)

plus

### Core Courses Media

Courses to the value of 3 units from the following:

MDIA 1002 [Key Concepts in Media](#) (3 units)

MDIA 1014OL [Key Concepts in Media Studies Online](#) (3 units)

or

Courses to the value of 3 units from the following:

MDIA 1007 [Digital Platforms](#) (3 units)

### Electives

To satisfy the requirements for Electives students must complete courses to the value of 6 units.

Note: Level II electives are offered for students with prior media experience, and are available only by discussion with the course coordinator.

Courses to the value of 6 units from the following:

MDIA 1015 [Screen and Sound Industries](#) (3 units)

MDIA 1017 [3D Imaging](#) (3 units)

MDIA 1018 [Design Fundamentals](#) (3 units)

MDIA 1019 [Image and Brand](#) (3 units)

MDIA 1020 [Media Professions and Identities](#) (3 units)

or

Courses to the value of 6 units from the following:

Level 2 Electives (Admission subject to course coordinator approval)

MDIA 2224 [Virtual Reality Design and Development II](#) (3 units)

MDIA 2336 [Stories on Screen](#) (3 units)

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